## MARY KAY

# Go deeper to reveal the radiance within.

### See clinically tested results in 2 weeks!\*



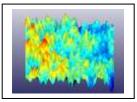
- Skin looks brighter.
- Skin texture is significantly improved.
- Fine lines and wrinkles look reduced.
- Skin tone looks more even.
- In addition, women saw these immediate benefits after use\*\*- skin that looked more radiant and felt smoother and tighter.

\*Results based on a four-week independent clinical study in which 45 women used TimeWise Repair™ Revealing Radiance™ Facial Peel twice a week \*\*Results based on a three-week independent consumer study in which 266 women used the product twice a week

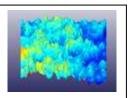
### Skin looks significantly smoother in 2 weeks!+

The images speak for themselves, and they show a significant improvement in skin texture when measured by a high-resolution camera during a clinical study. The "before" picture shows multiple areas of red and yellow, indicating rough, uneven skin texture. In the "after" picture, the blue areas are more prominent, indicating smoother skin.

#### Before







+Images reflect average results shown on the skin's surface during a four-week independent clinical study in which 45 women used TimeWise Repair™ Revealing Radiance™ Facial Peel twice a week

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### Go deeper to reveal the radiance within.

Here's how TimeWise Repair<sup>™</sup> Revealing Radiance<sup>™</sup> Facial Peel helps transform the look of skin:

- The glycolic acid goes to work immediately, removing dead skin cells from skin's top surface layer.
- This exfoliating ingredient also works on the remaining surface layers, breaking apart the bonds connecting thousands of other dead cells so they can be released and plumper, fresher cells can take their place. By increasing the rate at which skin-dulling dead cells on multiple surface layers are eliminated, the power of glycolic acid enhances skin's own renewal process for a rejuvenated look.
- This advanced exfoliation method also significantly smooths skin, reducing the "hills and valleys" associated with a drier rougher texture.
- Once the layers of dead surface cells have been removed, your skin will be primed and ready to accept the benefits of other age-fighting treatments.
- Because we wanted the formula to be gentle enough to use twice a week, we paired the glycolic acid with an exclusive blend of calming botanical extracts+.
- Since some people can experience dryness after using a peel, the formula also contains a marine extract which has been shown to have hydrating benefits.+

+Based on in-vitro testing of key ingredients

### HOW TO APPLY:

Thoroughly cleanse and dry skin. Apply a thin layer of Revealing Radiance<sup>™</sup> Facial Peel on the face, avoiding the eye area, and massage gently into the skin. After 10 minutes, rinse skin thoroughly with warm water and pat dry. Use two times weekly on non-consecutive evenings. Use sunscreen and limit sun exposure.

### WHO IS THE CUSTOMER?

- Women who are seeing the advanced signs of aging and are already loyal users of TimeWise Repair<sup>™</sup> products and who are looking for the additional benefits a peel can provide
- Current TimeWise<sup>®</sup> customers who may not need the advanced benefits of the full TimeWise Repair<sup>™</sup> regimen, but who are interested in giving their existing regimen a beauty boost
- Women of any age who want to do everything they can to maintain a youthful look
- Women who will be excited that Mary Kay is introducing an advanced exfoliation product

### **USE-UP RATE:**

The average use-up rate when used twice a week is six months.

### FORMULA ATTRIBUTES:

- Dermatologist tested
- Clinically tested for skin irritancy and allergy
- Suitable for all skin types and skin tones
- Non-comedogenic
- Oil-free