MARY KAY

IntelliMatchTM Technology for your true shade



- Provides a long-lasting, matte finish
- Delivers 12 hours of oil control
- Humidity- and sweat-resistant formula
- Includes our exclusive Age Minimize 3DTM Complex

In an independent consumer study, 83% of women agreed, "it's my new go-to foundation."¹ In fact, they delighted, "I've finally found the perfect foundation."¹

PRODUCT FACT SHEET TimeWise® Matte 3D Foundation

POWER STATEMENT: IntelliMatchTM Technology for your true shade

Get a gorgeous matte finish with exceptional wear, our exclusive IntelliMatch[™] Technology and our patent-pending Age Minimize 3D[™] Complex. Apply in the morning, and skin looks instantly matte and stays looking matte all day. And When things heat up, TimeWise® Matte 3D Foundation won't melt down thanks to the humidity- sweat- and transfer-resistant formula.

The Natural-Looking Matte Finish:

- 8 of 10 women said, "It's the best match to my skin tone I've ever found!"¹
- 12 hours of oil control and 12 hours of wear.
- Special microspheres act like a sponge to absorb oil.
- Leaves no oily or greasy after-feel and won't settle into fine lines.
- This weightless coverage foundation creates a skin-perfecting finish.
- Skin instantly looks healthier, firmer and younger.
- Blends evenly to provide buildable medium-to-full coverage.

9 of 10 women said¹ TimeWise[®] Matte 3D Foundation:

- Provides a seamless match to my skin tone (91%)
- Natural-looking finish (92%)
- Helps reduce shine throughout the day (92%)

• Feels comfortable on skin (93%) and does not feel drying (90%)

The Perfect-Match Shades

- Our exclusive IntelliMatch[™] Technology captured the authentic, true skin tones of thousands of women from around the world.
- Three areas were scanned (forehead, cheek and décolleté) to capture over 3,000 variations of tone for more accurate data.
- The results guided every amazing TimeWise® Matte 3D and Luminous 3D Foundation shade created, significantly improving the authenticity of our shades, not the number of shades, so more women than ever can find their right shade.

The Age-Defying Formula:

• Features the same exclusive, patent-pending Age Minimize 3D[™] Complex as TimeWise[®] Miracle Set 3D[™] skin care products. The complex includes encapsulated resveratrol, vitamin B3 and an age-defying peptide.

Formula Attributes:

- Dermatologist-tested
- Clinically tested for skin irritancy and allergy
- Non-comedogenic

Use Up Rate: The average use-up rate is approximately 1.1 months.

- Suitable for sensitive skin
- Suitable for sensitive eyes and contact lens wearers
- Fragrance-free and oil-free

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