

Sean Key

TRIGGER WORDS

for 5 Basic Needs Personalities

Power & Achievement – Success, Record-breaking, Achievement, Advanced, Accomplished, Mastered, Victory, Abundance, Exceptional, Extra-miler, Best, First, Most

Love & Belonging – Connection, Relational/Relationships, Other's Focused, Kindred, Friend, Help, Mentor, Authentic, Genuine, Caring, Loving, Community, Family

Freedom & Choice – Independence, Autonomy, Flexible, Creative, Self-reliant, Find-a-way, Solution-oriented, Decisive, Free, Partner, Equal

Safety & Security – Measure, System, Process, Steps, Order, Simplicity, Consistency, Truth/True

Fun & Pleasure – Entertaining, Fun, Laugh, Audience, Celebration, Party, Spotlight, Recognition