

Discover every **dimension** of lip luxury!

Customize your lip finish for every occasion with **feel-good lip formulas** and colorful ideas.

To Take Color to the **Next Level**



Pair **True Dimensions® Lipstick** with **NouriShine Plus® Lip Gloss**.

- Apply your favorite begging-to-go-bold shade of lipstick. Gently blot lips.
- Apply **NouriShine Plus® Lip Gloss** with your desired level of shine or shimmer.

Pretty in Pinks: Model is wearing **True Dimensions® Lipstick** in Pink Chérie with **NouriShine Plus® Lip Gloss** in Pink Luster.

Red Carpet Starlet: Try **True Dimensions® Lipstick** in Firecracker with **NouriShine Plus® Lip Gloss** in Rock 'n' Red for a more daring look.



For a **Stained Lip Look**



Use your fingertip as an applicator.

- Lightly pat lipstick onto lips using your index finger.
- Gently blot lips with a tissue to help set the color and remove excess.

Red-Hot Classic: Model is wearing **True Dimensions® Lipstick** in Sizzling Red.

Peachy Keen: Try **True Dimensions® Lipstick** in Color Me Coral for a matte, neutral look.

To Create a **Custom Lip Look**



Mix and match shades of True Dimensions® Lipstick and NouriShine Plus® Lip Gloss.

- Create color intensity by layering bold shades or neutralize by topping lipstick with a natural gloss.

Demure Delight: Model is wearing **True Dimensions® Lipstick** in Wild About Pink with **NouriShine Plus® Lip Gloss** in Café au Lait.

Spice It Up: Try **True Dimensions® Lipstick** in Spice 'n' Nice with **NouriShine Plus® Lip Gloss** in Rich Spice for showstopping shimmer.

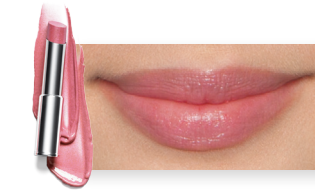


NEW! **True Dimensions® Sheer Lipstick**

Simply sheer layers of these versatile shades go with every look. No mirror needed! Just glide on the sophistication and go.



Subtly You lets you look naturally beautiful in a sheer, neutral shade.



Posh Pink is the perfect touch when you want to be pretty in pink.



Arctic Apricot is sheer fun in an energetic shade everyone will love.



Sparkling Rosé gives lips a sophisticated hue.

Mary Kay® True Dimensions® Lipstick



chocolate



sassy fuchsia



tuscan rose



first blush



pink chérie



sienne brûlée



color me coral



spice 'n' nice



sizzling red



tangerine pop



exotic mango



lava berry



wild about pink



natural beauté



mystic plum



rosette



firecracker



coral bliss



citrus flirt



berry a la mode

Glide on **confidence**
with age-fighting benefits:

- Age-defying ingredients, typically reserved for skin care, are infused into the formula, helping lips appear fuller and feel firmer.
- Targets the key qualities – dimension, the look of fullness and plumpness.
- Helps make fine lines seem invisible for a smooth look.

**Lips feel moisturized
all day!**

That's what three out of four women experienced* after trying *True Dimensions*® Lipstick. Imagine how invitingly kissable your lips can be with results like these:

92% said it feels soothing, moisturizing and comforting on lips.

85% agreed it replenishes and conditions lips, leaving them looking their healthy best.

87% said lips look smoother and feel supple.

76% said lips appear younger, voluptuous and line-free.